2026 SPECIAL OLYMPICS NORTH CAROLINA

LIGHTS AND SIRENS RACE FOR HOPE

SPONSORSHIP OPPORTUNITIES

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LIGHTS AND SIRENS RACE FOR HOPE
FOR SPECIAL OLYMPICS NORTH CAROLINA

December 12, 2026 — Charlotte Motor Speedway

Special Olympics NC Lights and Sirens Fact Sheet

In the first year of the Lights and Sirens 5K, over 500 participants ran and walked in support of nearly 53,000 Special Olympics athletes and Unified partners across the state.

General volunteer and event information: www.sonc.net

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The North Carolina State Highway Patrol (NCSHP) proudly presents the Lights and Sirens Race for Hope for Special Olympics North Carolina (SONC). The NCSHP, through their involvement with the Law Enforcement Torch Run for Special Olympics North Carolina, will host a community fundraising event to feature a 5K run and 1.5-mile fun run at the Charlotte Motor Speedway. Participants will have the opportunity to run on the Charlotte Motor Speedway track through the light show display in support of nearly 53,000 registered SONC athletes and Unified partners.

	$100,000	$75,000	$50,000	$25,000	$10,000	$1,000
Number of sponsor opportunities available	1	2	2	4	5	Unlimited
Registration (All participants will receive a race T-shirt, medal and a voucher for one entry to the Charlotte Motor Speedway Christmas)	100 race entries	75 race entries	50 race entries	25 race entries	10 race entries	2 race entries
Company logo included in Lights and Sirens event logo as presenting sponsor	✓					
Logo included on the back of the 5K or Fun Run medal	✓	✓				
Featured sponsor of the start or finish line	✓	✓	✓			
Sponsor one of the pit stops during the run	✓	✓	✓	✓		
Recognition during Opening Ceremony	✓	✓	✓	✓	✓	
Inclusion on year-round SONC sponsor grid which is featured on website, volunteer t-shirts at state-level events, and LETR t-shirt in 2027	✓	✓	✓	✓	✓	
Logo included on participant t-shirts	✓	✓	✓	✓	✓	
Recognition on SONC social media channels (Instagram, Facebook, LinkedIn)	✓	✓	✓	✓	✓	
Logo included on event signage and racetrack big-screen television	✓	✓	✓	✓	✓	
Recognition on event website	✓	✓	✓	✓	✓	
Opportunity to have a table display in the vendor area during the event	✓	✓	✓	✓	✓	✓

For more information, contact Brent Hipp at brent.hipp@ncshp.gov.