PLANE PULL®
FOR SPECIAL OLYMPICS NORTH CAROLINA

2026 SPONSORSHIP OPPORTUNITIES

April 18, 2026 - UPS Tarmac/RDU Airport

The Plane Pull® is a unique team building activity for groups. It requires participants to come together as a team to achieve a very daunting task — pull an airplane 25 feet! Teams will compete to see who can pull a plane the fastest. Participants must be at least 16 years old to compete. Teams of seven must raise a minimum of $1,000 total by the event date.

	High Altitude Sponsor $20,000	Sky High Sponsor $15,000	Flight Deck Sponsor $10,000	First Class Sponsor $7,000	Coach Sponsor $3,000
Registration	**15 Teams**	**10 Teams**	**7 Teams**	**5 Teams**	**2 Teams**
Company logo included in event logo as a presenting sponsor	✓				
Opportunity for provided company banner to be displayed on tarmac	✓	✓			
Designated 10x20 tent on site	✓	✓	✓		
Logo included on the SONC year round statewide sponsor grid	✓	✓	✓		
Logo included in all event promotional materials and event T-shirts	✓	✓	✓	✓	
Recognition on SONC social media channels (Facebook, Instagram, LinkedIn)	✓	✓	✓	✓	Name Only
Recognition on Plane Pull website	✓	✓	✓	✓	✓

LEARN MORE AT NCPLANEPULL.COM

For more information, contact Walker Brittain at **wbrittain@sonc.net.**