

OVER THE EDGE

FOR SPECIAL OLYMPICS NORTH CAROLINA

ASHEVILLE

SPONSORSHIP OPPORTUNITIES

September 2, 2024 | Renaissance Asheville Downtown Hotel

31 Woodfin St., Asheville, NC 28801

Raise \$1,000 and rappel 12 stories down a building for Special Olympics North Carolina!

Are you brave enough to step **Over The Edge**?



| | Presenting Sponsor \$20,000 15 Rappels | Helmet Sponsor \$15,000 10 Rappels | New Heights Sponsor \$10,000 6 Rappels | Rope Sponsor \$7,000 4 Rappels | Harness Sponsor \$3,000 2 Rappels |
|---|--|--|--|--------------------------------------|---|
| Company logo included in SONC event logo as presenting sponsor | | | | | |
| Logo placement and recognition in medal zone | | | | | |
| Highly visible decal on all participant helmets | | | | | |
| Logo placement and recognition in staging area | | | | | |
| Inclusion on the SONC year-round statewide sponsor grid | | | | | |
| One Over The Edge rope named in recognition of company, announced during event by emcee (first-come, first-serve opportunity) | | | | | |
| Logo included in all event promotional materials and event T-shirts | | | | | Name Only |
| Recognition on SONC social media channels (Facebook, Twitter, Instagram) | | | | | |
| Personalized "Thank You" video from a Special Olympics athlete | | | | | |



OVERTHEEDGE.COM

For more information, contact Dani Weisman at dweisman@sonc.net.