

TRUCK CONVOY

FOR SPECIAL OLYMPICS NORTH CAROLINA



2024 SPONSORSHIP OPPORTUNITIES

August 17, 2024 - zMax Dragway at Charlotte Motor Speedway

The Truck Convoy is an annual event which unites law enforcement and truckers to raise funds and awareness for Special Olympics athletes and change attitudes toward people with intellectual disabilities. Two thousand big rig trucks will traverse throughout the United States and Canada throughout the year, with more than 100 trucks participating in North Carolina.



	What's Your 20? Sponsor \$20,000	10/4 Sponsor \$10,000	Hauling the Gold Sponsor \$5,000	Pedal to the Medal Partner \$3,000	Highway Partner \$1,000
Registration (all participants will receive morning hospitality, lunch, a commemorative medal and a vehicle magnet)	Registration for up to 200 company trucks and drivers	Registration for up to 100 company trucks and drivers	Registration for up to 50 company trucks and drivers	Registration for up to 30 company trucks and drivers	Registration for up to 10 company trucks and drivers
Company logo included in event logo as a presenting sponsor					
VIP truck placement in Truck Convoy lineup					
Inclusion on year-round SONC sponsor grid					
Special Olympics athlete ambassador ride-along with driver, who will be a liaison throughout the Truck Convoy experience					
Personalized "Thank You" video from a Special Olympics athlete					
Recognition on SONC social media channels (Facebook, Twitter, Instagram)					

For more information, contact Dani Weisman at dweisman@sonc.net.

LEARN MORE AT NCTRUCKCONVOY.COM

