

TRUCK CONVOY FOR SPECIAL OLYMPICS NORTH CAROLINA SPONSORSHIP OPPORTUNITIES



**November 18, 2023 - www.nctruckconvoy.com
zMax Dragway at Charlotte Motor Speedway**

The Truck Convoy is an annual event which unites law enforcement and truckers to raise funds and awareness for Special Olympics athletes and change attitudes toward people with intellectual disabilities. Two thousand big rig trucks will traverse throughout the United States and Canada throughout the year, with more than 100 trucks participating in North Carolina.

SPONSORSHIP LEVELS

	Highway Partner \$1,500	Pedal to the Medal Partner \$3,000	Hauling the Gold \$5,000	10/4 Partner \$10,000	What's Your 20? \$20,000
Registration (all participants will receive morning hospitality provided by Dunkin' Donuts, a lunch provided by Bonefish Grill, an event hat, commemorative medal and mileage pin)	Registration for up to 10 company trucks and drivers	Registration for up to 20 company trucks and drivers	Registration for unlimited company trucks and drivers	Registration for unlimited company trucks and drivers	Registration for unlimited company trucks and drivers
Special Olympics athlete speaking engagement at company, if desired		X	X	X	X
Special Olympics athlete ambassador ride-along with driver, who will be a liaison throughout the Truck Convoy experience		X	X	X	X
Participants will receive a commemorative Special Olympics North Carolina Truck Convoy sun visor		X	X	X	X
Website/social media recognition with link to company website			X	X	X
Company signage (sponsor provided) displayed at event			X	X	X
Recognition of sponsor level on website, social media and all print collateral				X	X
Inclusion on year-round Law Enforcement Torch Run® for Special Olympics North Carolina sponsor grid and T-shirt				X	X
VIP truck placement in Convoy lineup				X	X
Company logo included in event logo					X



For more information, contact Leslie Moyar at lmoyar@sonc.net