



# LAW ENFORCEMENT TORCH RUN® FOR SPECIAL OLYMPICS NORTH CAROLINA

## 2023 SPONSORSHIP OPPORTUNITIES

The Law Enforcement Torch Run for Special Olympics North Carolina began in 1987 and raises more than \$1.3 million for Special Olympics North Carolina each year and serves nearly 40,000 athletes. Over 2,500 law enforcement officers from more than 200 agencies volunteer their time and efforts to raise the funds used to provide Special Olympics North Carolina athletes with equipment, uniforms, training facilities, housing and meals at local, area and state-level competitions. Thanks to Torch Run support and other successful fundraising efforts, Special Olympics athletes are never charged a fee to participate.

SPONSORSHIP BENEFIT	CHAMPIONSHIP	GOLD	SILVER	BRONZE
	\$50,000	\$20,000	\$12,000	\$7,000
Ability to use the NC LETR name/marks to promote your support of Special Olympics NC and NC LETR				
Logo placement on SONC's website for the Torch Run, including link to your website				
Logo placement on more than 17,000 Torch Run T-shirts				Name Only
Logo placement on the annual Torch Run poster, distributed statewide				Name Only
Logo placement on signage at all state-level fundraisers and NC LETR Conference				
Invitation to the Sponsor Appreciation Dinner prior to the SONC Summer Games Opening Ceremony				
Recognition during SONC state-level competitions				
Recognition and expo booth opportunity during NC LETR Conference				
Company feature on SONC social media channels (Facebook, Twitter, Instagram)			Recognition Only - NC LETR Facebook	
Logo placement on NC LETR Facebook page				
Industry exclusivity with the NC LETR for one year, with first right of refusal for same sponsor level the following year				
Statewide news release announcing partnership				

For more information, contact Vice President of Development for the NC LETR Leslie Moyar at [lmoyar@sonc.net](mailto:lmoyar@sonc.net) or (919)-210-0966.

