

PLANE PULL® FOR SPECIAL OLYMPICS NORTH CAROLINA SPONSORSHIP OPPORTUNITIES

October 29, 2022 - UPS Tarmac/RDU Airport
www.ncplanepull.com

The Plane Pull® is a unique team building activity for groups. It requires participants to come together as a team to achieve a very daunting task — pull an airplane 25 feet! Five-person teams will compete to see who can pull a 30,000-pound plane the fastest! Participants must be at least 14 years old to compete. Each five-person team must raise a minimum of \$800 total by the event date.



SPONSORSHIP LEVELS

	Championship	Gold	Silver	Bronze	Challenge Partner
	\$50K	\$20K	\$12K	\$7K	\$2,500
	40 Teams	30 Teams	20 Teams	15 Teams	3 Teams
Company logo or team name on event T-shirt	x	x	x	x	Name Only
Company listed as a sponsor of the Plane Pull for SONC in all media releases and event announcements	x	x	x	x	x
Company logo on all marketing materials	x	x	x	x	
Company logo included on sponsor banner, displayed prominently at event	x	x	x	x	
Company logo with link to company website on SONC Plane Pull website (ncplanepull.com)	x	x	x	x	
Complimentary exhibition space at the event	x	x	x	x	
Inclusion on year-round Law Enforcement Torch Run sponsor grid and T-shirt	x	x	x	Name Only	
Inclusion in SONC's social media strategy	2 Mentions, 1 Feature	1 Mention, 1 Feature	1 Mention		
Opportunity for SONC athlete to speak at company event	x	x	x		
Company's team participants will receive custom SONC souvenir	x	x			



For more information, contact Leslie Moyar at lmoyar@sonc.net