

Gaston County



Special Olympics Gaston County

Sponsorship Information



Dear Community Members and Friends,

August 2022

Would you like to be a sponsor for our upcoming program year (fall 2022-summer 2023)? Special Olympics Gaston County serves over 600 athletes with intellectual disabilities from ages 2 and above, across 10 sports. Athletes can compete in local competitions and traveling sports opportunities. They participate in anything from play-based activities through our Young Athletes program to learning newly developing skills with our individual skills opportunities in basketball, soccer, and various other sports, to competitive team play where they work on sportsmanship and go for the gold!

Local athletes train for a minimum of 8 weeks to prepare for competition, all the while learning the skills that they need for that specific sport. There is never a cost or fee for any athlete to participate. Special Olympics Gaston County also offers unified sports for individuals without disabilities to play alongside athletes with disabilities, and Unified Champion Schools to encourage sports activities and inclusion in the school system.

Sponsorship packages are now available to support the athletes throughout the year. Your support will help the athletes as they train with new equipment, wear the necessary uniforms, stay hydrated on the field, and have the opportunities that will allow them to be successful in sports and life!

Thank you for your continued support of our athletes in the community!

Sincerely,

Ashley Anderson, Local Coordinator, Special Olympics Gaston County

61 Central Avenue
Gastonia, NC 28054
(919) 323-2564

E-mail: gaston@sonc.net

Special Olympics - Created by the Joseph P. Kennedy, Jr. Foundation, Authorized and Accredited by Special Olympics, Inc. for the Benefit of Persons with Intellectual Disabilities.



Sponsorship Opportunities Available

Special Olympics Gaston County

2022-2023 Program Year

Level	Sponsorship Amount	Benefits
Gold	\$1000 or more	<ul style="list-style-type: none"> *Name included on promotional items for fall and/or spring games (banners, brochures, etc.) *Invitation to fall, winter, and spring sports banquets *Recognition at all local competitions (fall and spring) and any invitationals hosted by SOGC *SOGC drawstring bag, bracelet, and t-shirt *Recognition on all promotional items (monthly emails, facebook posts monthly) *Free entry for a team of 6 to the Polar Plunge in February 2023 *Free athlete skill day for you or your company (pick a sport, they will teach it to you) 1 hour
Silver	\$500 or more	<ul style="list-style-type: none"> *Name included on promotional items for fall and/or spring games (banners, brochures, etc.) *Invitation to fall, winter and spring sports banquets *Recognition at all local competitions (fall and spring) and any invitationals hosted by SOGC *SOGC drawstring bag, bracelet, and t-shirt

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		*Recognition on all promotional items (monthly emails, facebook posts monthly)
Bronze	\$250 or more	*Name included on promotional items for fall and/or spring games (banners, brochures, etc.) *Invitation to fall, winter and spring sports banquets *Recognition at all local competitions (fall and spring) and any invitationals hosted by SOGC **Recognition on all promotional items (monthly emails, facebook posts monthly)

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Please complete the attached sponsorship information to become an official 2022-2023 Special Olympics Gaston County sponsor! Thank you for your continued support.

Please return to Special Olympics Gaston County by October 1, 2022

Individual Name or Company Name: _____

Contact Person (if applicable): _____

Address: _____

City/State/Zip: _____

Phone Number: Home: _____

Work: _____

Cell: _____

Email: _____

Best method of contact: (circle one) email or phone

Level of sponsorship for Special Olympics Gaston County 2022-2023:

_____ Gold _____ Silver _____ Bronze

_____ Other (please write in): _____

All sponsors (any amount) will receive a "thank you" note for your support for the athletes.

Please make checks payable to Special Olympics Gaston County*

Please send sponsorship or questions about sponsorship for the 2022-2023 year to Ashley Anderson, local coordinator, at:

61 Central Avenue, Gastonia, NC 28054

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