

## *“SOCC” Special Olympics Caldwell County*

### *Program Development Objectives and Strategies*

- ✱ Public Awareness & Communication System (County, Regional & State), Comprehensive online Calendar, Social Media Upgrade (Website & Facebook & CC Schools SOCC link)
- ✱ Athlete Recruitment (After & During School Programs)
- ✱ Organize Western Regional Committee
- ✱ SOCC & County Recreation Departments work together to create “Special Needs Division”
- ✱ Develop Local League Play (Western Regional Counties) & (County Recreation Departments)
- ✱ Health & Fitness (Health Screening/Core Fitness Assessment Program during each Sports Season & School Games) & (2017 Med-Fest Event)
- ✱ Team Sport Expansion (both Regular & Unified)
- ✱ Individual Skills (Sports) Additions
- ✱ Special Events Expansion
- ✱ Unified Champion Schools (Project Unify) Recruit Director, Caldwell County Schools Expansion & Organize Unified Champion Schools Committee
- ✱ Young Athletes Program (County Recreation Departments) (Caldwell County Schools) Organize & Execute Seasonal Annual Events)
- ✱ Establish “SOCC” Advisory Board
- ✱ Coach Recruiting & Training Events
- ✱ Expand Recurring Comprehensive Resource Program (Value in Kind & Grant Funding) (Resource Committee) (Online giving options to cover Corporation, Small Business, Individuals, Fundraisers & Special Interest Groups)
- ✱ Recruit Volunteer Director, Create Volunteer Recruiting Committee